



**Park Shore Association**  
PO Box 1435  
Naples, FL 34106-1435



## Membership Recruitment

Do you have a neighbor on your street or in your condominium in Park Shore who is not a member of the Park Shore Association? There's still time for them to join and enjoy our beach park and other member benefits.

An annual household membership is just \$100. Seventy-five percent of this fee covers operating expenses, such as maintaining the Raymond Lutgert Park at Park Shore. The rest goes toward a capital fund to help pay for future improvements. For new members, there is a one-time initiation fee of \$200.

For additional information or to find the 2015 renewal/new member application, please visit our web site at [www.parkshoreassociation.com](http://www.parkshoreassociation.com).

## UPCOMING PARK SHORE ASSOCIATION EVENTS

Be sure to mark your 2015 calendars for the following Park Shore Association events:

**Park Shore Association Spring Fling** | Sat., Mar. 14, 2014 | 3 p.m. – 5 p.m. | at Raymond Lutgert Park at Park Shore

**Easter Egg Hunt** | Saturday, April 4, 2014 | 9 a.m. | at Raymond Lutgert Park at Park Shore



WINTER 2015

## NEWS FROM THE PARK SHORE ASSOCIATION

### Dear Park Shore Association member:

I hope that everyone has received their 2015 beach passes and Park Shore Directory. The photo on the directory and the beach passes is from the winner of our annual photo contest. While all entries were impressive, this year's winner was truly exceptional. If you have not yet received your passes or have not renewed you may either access renewal on our web site at [www.parkshoreassociation.com](http://www.parkshoreassociation.com) or call us at 239-498-3232. The dues remain at just \$100 per year.

As we welcome 2015, I would like to reflect on the recent accomplishments of my predecessor. Namely, the tree planting program along Crayton Road, tree planting and the connection of reclaimed water for irrigation at the Raymond Lutgert Park at Park Shore and the attractive metal street signs being installed at all Park Shore intersections. I would like to build upon these accomplishments and continue to beautify our great community.

### Park Shore Drive and U.S. 41 Intersection Landscaping Project

Our main entrance to Park Shore has just been made even more beautiful. With the help of three important participants, our entrance has been transformed by the partnership of The Lutgert Companies, the Longe family and the City of Naples who all contributed to improving the landscaping of this important intersection. As these new plantings mature, we will reap the benefits of their generosity.

### New Entrance Sign at Park Shore Drive and U.S. 41 Intersection

Our new neighborhood sign will greet you as you enter Park Shore and welcome your family and friends. The marquee will be more visible than the current sign. The design is classical with the use of coral rock but will incorporate a modern twist. Once completed, all who travel from U.S. 41 on to Park Shore Drive will know that they have entered a very special place . . . Park Shore!

### Define Park Shore Building Codes

Your Board of Directors will be working with the City of Naples to further clarify our Building Codes. Our neighborhood is currently undergoing a building and remodeling transformation. While this metamorphosis is positive for property values, it is important for all residents to understand their rights as property owners. My hope is this endeavor will leave our community with fewer questions and more cohesive.

I hope to see everyone at our two upcoming Spring events this year. Please mark your calendars for March 14th for our annual Spring Fling event and April 4th for our Easter Egg Hunt!

Sincerely,

*Mark V. Borelli*  
Mark Borelli

2015 President, Park Shore Association

### PARK SHORE ASSOCIATION BOARD OF DIRECTORS

**Mark Borelli**  
President

**Mark Klym**  
First Vice President

**Christopher W. Roberts**  
Second Vice President

**Tate Haire**  
Treasurer

**Harold L. Zink**  
Secretary and Beach Chair

**Susie Culp**  
Membership Chair

**Helen Ashley**

**Richard Baker**

**David Feight**

**Rowan Samuel**

**Jo Ann Smallwood**

**Michael Williams**

**Clay W. Cone**  
Executive Director

## Election of Officers and Other Annual Meeting Results

Thank you to everyone who attended the Annual Meeting of the Park Shore Association, Inc. in January.

More than 100 members were in attendance at The Country Club of Naples, enjoying beverages and light snacks while hearing the latest news about the Park Shore neighborhood from board members. We also were delighted to have Mayor John Sorey, several City Council members, and City staff in attendance.

Three new board members (Helen Ashley, David J. Feight and Michael Williams) were elected and a current board member (Susie Culp) was re-elected once again. Each director will serve a 3-year term.

Also during the meeting, Park Shore Association President Mark Borelli handed out plaques to the winners of the 2014 Beautification Awards. This year's award winners were: Hidden Lake Villas (Most Improved Condominium), 306 Turtle Hatch Road (Best New Landscaping & Best New Home), and 524 Turtle Hatch Lane (Most Improved Home).

The Park Shore Association will be seeking nominations for the 2016 Board of Directors later this year. If you are interested in participating, please contact current President Mark Borelli at [mvborelli@aol.com](mailto:mvborelli@aol.com).



## Enjoy a Relaxing Afternoon in the Park

Make sure and mark your calendar to attend our annual Spring Fling at the Raymond Lutgert Park at Park Shore on Saturday, March 14th from 3 p.m. to 5 p.m.

Our entertainment committee has been planning for this special day for quite some time. Once again, there will be beer, wine, soft drinks and light hors d'oeuvres as well as live music and fun activities for folks of all ages. Some new surprises also are in store that will be sure to delight the kids and grandkids.

Because of the limited parking that is available at the beach park, please try to carpool with friends and neighbors or walk to the park. For those of you who do drive, please make sure you park in a designated beach parking space and not one of the neighboring condominiums.

## Would you like to be more involved?

The Park Shore Association is looking for volunteers. Please contact Clay Cone, Park Shore Executive Director at 239-262-8229 or email to [parkshoreassoc@gmail.com](mailto:parkshoreassoc@gmail.com) if you are interested in being more involved in the Association. Positions are available on the Events Committee (which plans our "Spring Fling" and Easter Egg Hunt), Beach Park Committee and Membership Committee. We can use your help!



## Join in on the Easter Fun on Saturday, April 4th

Make sure to mark your calendars and hop on down to The Raymond Lutgert Park at Park Shore on Saturday, April 4th for our annual Easter Egg Hunt. The festivities will begin promptly at 9 a.m.

We will have a traditional Easter Egg Hunt in two categories – children 0-4 and children 5-12. There will be more than 1,500 bright colorful eggs filled with candy to be found, so be sure to bring a basket or bag for each child.

The Easter Bunny will be on hand for photos with you and your family. You will want to wear plenty of sunscreen and, of course, a bonnet!

Because of the limited parking that is available at the beach park, we remind you to please try to carpool with friends and neighbors or walk to the park. For those of you who do drive, please make sure you park in a designated beach parking space and not one of the neighboring condominiums.

Volunteers are needed the morning of the event to help hide the eggs beginning at 8 a.m. If you are interested in helping with this activity, please contact board member Mark Klym at 239-571-1835.



## Waste and recycling rules at the beach park

Periodically, as new members come into the Park Shore Association, it is necessary to remind everyone regarding the rules for disposing of trash and recycling at The Raymond Lutgert Park at Park Shore.

Please note that the beach park is a private, members-only facility that exists for the enjoyment of all Park Shore Association members. As such, we ask that if you bring a picnic down to the park, please dispose of your waste in one of the three garbage bins located at the entrance to the park from the parking lot. If you have recyclables (plastic, paper or glass), you may place these items in one of the two recycle bins.

Larger items, such as beach chairs, umbrellas and water toys, should be discarded in the garbage dumpster located a few yards down from the beach park in the middle of the parking lot. These larger items will not be collected by the waste company if they are left next to the smaller garbage bins.

We appreciate your cooperation in helping us maintain the beautiful appearance of our beach park.