



Park Shore Association
PO Box 1435
Naples, FL 34106-1435



UPCOMING PARK SHORE ASSOCIATION EVENTS
Be sure to mark your 2014 calendars for the following Park Shore Association events:



Annual Membership Meeting

Wednesday, January 29, 2014
6 p.m.

Location:

Country Club of Naples,
185 Burning Tree Drive



Spring Fling

Saturday, March 15, 2014
3 p.m. – 5 p.m.

Location:

Raymond Lutgert Park
at Park Shore



Easter Egg Hunt

Saturday, April 19, 2014
9 a.m.

Location:

Raymond Lutgert Park
at Park Shore



**NEWS FROM
THE PARK SHORE ASSOCIATION**

Dear Friends,

January is always a very busy month for the Park Shore Association. Many members are returning to Naples following the holidays and wondering about when they will receive their new beach passes.

Just a reminder that your 2013 beach passes are valid through the end of January.

On January 15th, we held our annual "Block Captains Appreciation Party" where we thanked our more than 60 block captains for their service to Park Shore. We also distributed the new 2014 beach passes and membership directories to each block captain. The block captains then have until the end of the month to distribute the new beach passes and directories to our more than 1,400 household members.

If you still have not renewed your membership for 2014, you can either renew on our website at www.parkshoreassociation.com or call us at 239-498-3232. The dues remain at just \$100 per year.



Trees and more trees

Over the summer, we planted large beautiful new trees along both the north and south borders of our beach park in accordance with our overall "Beach Park Master Plan," which aims to create a soothing restful environment, shielding the view of parking garages and condominiums that border our park. Jo Ann Smallwood, a member of our board and a professional landscape architect, oversaw this project with her usual exacting attention to detail. This new vegetation has grown in well with our heavy summer rains.



Current beach park projects

You may have noticed that we are currently in the midst of installing a new free-standing foot shower closer to the beach and relocating our drinking fountain. The City of Naples will soon connect our irrigation system to reclaimed water (which will have significant cost savings for us), but the foot shower and fountain needed to be connected to City (drinkable) water. This project is being supervised by Mark Borelli, a well-known, local homebuilder who currently serves as First Vice President of our board.

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**PARK SHORE
ASSOCIATION
BOARD
OF DIRECTORS**

Ellen Seigel
President

Mark Borelli
First Vice President

Mark Klym
Second Vice President

Dennis Brown
Treasurer

Sandra Leddy
Secretary

Richard Baker

Richard Carthaus

Karen Champion

Susie Culp

Fred Garner

Rowan Samuel

Jo Ann Smallwood

Clay W. Cone
Executive Director

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Board nominees and a new President

By now, you should have received your proxy card for the election of three new board members: Tate Haire, Christopher Roberts and Harold ("Skip") Zink. Mark Klym, a current board member, is also eligible to be re-elected to the board. All four are outstanding residents of Park Shore with long records of service and accomplishment both professionally and personally. Three members are going off the board: Fred Garner, Chair of our Nominating Committee; Richard Carthaus, Beach Park Chair; and yours truly, Ellen Seigel, President. In my place, Karen Champion, who has served as Membership Chair, will take over as Park Shore Association President. This will all be formalized at our annual meeting on Wednesday, January 29 at 6 p.m. at The Country Club of Naples. I look forward to seeing many of you there.

Ellen Seigel

Ellen Seigel
President
ellenseigel@hotmail.com

Would you like to be more involved?

The Park Shore Association is looking for volunteers. Please contact Clay Cone, Park Shore Executive Director at 239-262-8229 or email to parkshoreassoc@gmail.com if you are interested in being more involved in the Association. Positions are available on the Events Committee (which plans our "Spring Fling" and Easter Egg Hunt), Beach Park Committee and Membership Committee. We can use your help!

Proposed Amendments to City Water, Sewer and Reclaimed Water Rates

The Naples City Council will hold a public hearing on February 19, 2014 at 11 a.m. in the Council Chambers, 735 8th Street S., to consider amendments to the water and sewer rates.

The City of Naples commissioned a study to evaluate the financial sustainability of the City's water and sewer utility operation. The study included a fiscal year 2014 single-family residential rate survey that compares the monthly water and sewer cost for the City based upon its current and proposed rates to those of the other utility providers in the general area. The study found that the City is currently and is expected to remain the lowest cost provider in the area for the vast majority of its residential users.

The draft study was reviewed by City Council, which agreed to consider most of the recommended structural changes to the water and sewer rates but has not accepted recommendations for revised reclaimed water rate rates pending review of additional options.

You may review the proposed rate changes on the City's web site at www.naplesgov.com. Also of interest to you may be the City of Naples Fiscal Year 2012-13 Annual Report.



Waste and recycling rules at the beach park

Periodically, as new members come into the Park Shore Association, it is necessary to remind everyone regarding the rules for disposing of trash and recycling at The Raymond Lutgert Park at Park Shore.

Please note that the beach park is a private, members-only facility that exists for the enjoyment of all Park

Shore Association members. As such, we ask that if you bring a picnic down to the park, please dispose of your waste in one of the three garbage bins located at the entrance to the park from the parking lot. If you have recyclables (plastic, paper or glass), you may place these items in one of the two recycle bins.

Larger items, such as beach chairs, umbrellas and water toys, should be discarded in the garbage dumpster located a few yards down from the beach park in the middle of the parking lot. These larger items will not be collected by the waste company if they are left next to the smaller garbage bins.

We appreciate your cooperation in helping us maintain the beautiful appearance of our beach park.

Cell Towers in Park Shore?

Another example of what we monitor

With limited citizen communication, the Collier County School Board approved the construction of a cell tower on the grounds of the Poinciana Elementary School at 2825 Airport Road S. this past summer. Concerned that this "could" happen at the Seagate Elementary School, the Park Shore Association consulted Ms. Robin Singer, Planning Director for the City of Naples.

Ms. Singer talked with representatives at the Collier County School District and learned that there were no current plans for cell towers at Seagate or other Naples area schools. "They are not looking to add towers", it was reported. Ms. Singer also advised the Park Shore Association that if a company approaches the School Board, that it will be considered through a transparent process with notice to neighbors and involving the jurisdiction where it would be located.