



Park Shore Association
 PO Box 1435
 Naples, FL 34106-1435



Advertise in 2016 Membership Directory

Are you a business owner residing in Park Shore? If so, you may want to consider targeting our large base of affluent residents by purchasing an advertisement in the 2016 Park Shore Association directory.

Each year in January, we distribute a resource guide and directory to over 1,500 households in Park Shore and there is space in this publication for local businesses to advertise to our select membership.

Revenue generated from these ad sales helps offset the costs of designing and printing the directory.

Ads of all sizes and costs are available, but reservations must be received by December 1, 2015. For more information, contact PSA Executive Director Clay Cone via email at parkshoreassoc@gmail.com.

UPCOMING PARK SHORE ASSOCIATION EVENTS

Be sure to mark your 2015 calendars for the following Park Shore Association events:

Block Captains Meeting

Wednesday, January 13, 2016 at 4 p.m.
 Location: D'Amico & Sons, 4691 Tamiami Trail N.

Park Shore Association Spring Fling

Saturday, February 27, 2015 - 3 p.m. to 5 p.m.
 Location: Raymond Lutgert Park at Park Shore

Annual Membership Meeting

Wednesday, February 3, 2016 - 6 p.m.
 Location: Country Club of Naples, 185 Burning Tree Drive

Easter Egg Hunt

Saturday, March 26, 2016 at 9 a.m.
 Location: Raymond Lutgert Park at Park Shore



FALL 2015

NEWS FROM THE PARK SHORE ASSOCIATION

Dear Park Shore Association member:

The fall months welcome most of us back to beautiful Park Shore. For those of you who have been away, you will notice our new entrance monument on Park Shore Drive at U.S. 41 North. This sign was funded by the Association as part of a continuing effort to improve the appearance of our neighborhood.



The sign features our relatively new Park Shore logo and is constructed of a beautiful coral stone with an overall design that is very similar to that of the monument located at the Raymond Lutgert Beach Park. We have additional projects proposed for the Raymond Lutgert Beach Park and the overall neighborhood which we will share with you in future newsletters and at our Annual Meeting in February 2016.

I am also excited to announce that membership in the Park Shore Association is the strongest it has ever been and has reached 1,500 in household members. Our Membership Director, Susie Culp, oversees the process and works diligently to expedite the disbursement of beach passes. We are very fortunate to have Susie as an integral part of our team, and I encourage you to reach out to her with any questions.

Your annual dues support all the activities of our organization which works to enhance Park Shore for current property owners and prospective buyers. Many homeowners enjoy our fantastic beach park, but do not realize that some restaurants and retail stores in Park Shore offer discounts to current cardholders. A list of these businesses is located in our annual membership directory as well as on our website.

For 2016, the Board has voted that annual dues will remain at the current level of \$100 per household and the one-time new member initiation fee will stay at \$200. The replacement beach pass fee is \$50 for the first occurrence and \$100 for a second time to cover the administrative costs in processing them.

The Beach Park is our greatest asset and its continued maintenance and enhancement is important. We ask you to consider making a voluntary contribution over and above your annual dues to help fund future projects. Any level of contribution is greatly appreciated.

Thank you for your continued support of the Park Shore Association.

Best wishes,

Mark V. Borelli

Mark Borelli

2015 President, Park Shore Association

PARK SHORE ASSOCIATION BOARD OF DIRECTORS

Mark Borelli
 President

Mark Klym
 First Vice President

Christopher W. Roberts
 Second Vice President

Tate Haire
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Harold L. Zink
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Helen Ashley

Richard Baker

David Feight

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Jo Ann Smallwood

Michael Williams

Clay W. Cone
 Executive Director

Membership Renewal Season Underway

Park Shore Association members, watch your mailboxes! All annual renewal notices have recently been mailed for 2016 membership, and you should note this year's mailing includes some important changes.

When you receive the preprinted form, detach the coupon and mail your payment as soon as possible to ensure timely delivery of your 2016 Beach Passes. Also, please note that only checks in U.S. dollars drawn on a U.S. bank will be accepted (credit card payments have become too cost prohibitive and are no longer accepted). Also, make sure the address on the coupon shows through the envelope window.

It is very important that we have accurate contact information (addresses, phone numbers and email addresses) for each member. If you have changes to report, please note them on the back of the form.

We expect the 2016 Beach Passes and Membership Directory to be distributed by your block captain or building manager in mid-January. Until then, your 2015 Beach Pass will work at the Raymond Lutgert Beach Park. Also please note that the Park Shore Association will NOT mail Beach Passes to members.



Congratulations to Park Shore Association Member Richard Culp!

His photograph of a beautiful Southwest Florida sunset just beyond the recently installed dune crossover at our Beach Park was selected as the winner of the fifth annual Park Shore Association Photo Contest!

As the winner, his photo will be published on the cover of the 2016 Park Shore Association Directory and membership beach passes.

The Culp household also will receive a free one-year renewal membership in the Association (valued at \$100).

More than 30 entries were received for the photo contest. Based on this success, we plan to hold another competition in the fall of 2016.

Auto Burglary Prevention Tips

The City of Naples has experienced an increase in the number of auto burglaries in the northern neighborhoods of the city over the past month.

Joint cooperative information sharing between Naples Police and the community will assist in deterring such crimes and identifying possible suspects related to these.

Here are some prevention tips for all residents:

- Raise your windows and lock all of your vehicle doors.
- Remove all valuables from your vehicle when you leave your vehicle, do not leave things in plain view.
- If you must leave valuables in the vehicle while away from your vehicle, place items out of site before reaching your destination or move them inconspicuously.
- Do not store valuables in your vehicle any longer than necessary, and certainly not overnight.
- Park your vehicle in busy, well lighted areas, or in your garage.
- Utilize motion light or exterior lights on your residents that will illuminate your vehicle at night.
- Set your vehicle alarm or anti-theft device.
- Do not leave vehicle keys or vehicle fobs inside the vehicle unattended.

What to do if your vehicle is burglarized:

As soon as you notice your vehicle has been burglarized, do not touch/adjust in, on or around the vehicle. Call the police as soon as possible to report the incident.

If you see any suspicious vehicles, people or observe suspicious activity in your neighborhood, please contact the Naples Police Department by calling (239) 213-4844. Emergency 911



Nominations Sought for 2016 Beautification Awards

Have you ever admired a newly constructed residence in Park Shore or have you commented on the improvement to an existing home or condominium? Each year at our Annual Meeting, we present beautification awards to owners of homes and condominiums in Park Shore in the following categories:

Single-Family Homes: Best New Home | Most Improved Home | Most Improved Landscaping

Condominiums: Most improved landscaping | Best building improvement

If you would like to nominate a Park Shore home or condominium for an award, please email us at: parkshoreassoc@gmail.com or call 239-498-3232 (you may nominate your own home or condominium!)